



## Brunton Outdoor Group Partner Application

Highlighted Fields are **Required**. Incomplete Partner Applications will not be accepted.

**Company Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Primary Phone:** \_\_\_\_\_

**Primary Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Sales Tax#** \_\_\_\_\_

**Federal ID#** \_\_\_\_\_ (Please provide copy for verification)

Do you sell products on your website?    Yes     No

**Website URL address:** \_\_\_\_\_

**Store Manager/President:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Buyer 1 Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Buyer 2 Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Additional Retail Locations:**

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Shipping or Warehouse Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Please Describe Your Type of Business:**

**Retail**     **Internet**     **Catalog**     **Other**

\_\_\_\_\_

\_\_\_\_\_

**IMPORTANT - 2012 Brunton Outdoor Group MRP Policy**

**MINIMUM RETAIL PRICE POLICY (MRP):** It is the policy of Brunton Outdoor Group to discontinue business with retail customers that sell Brunton Outdoor Group products below the published Minimum Retail Price. If the MRP policy is violated on a product, Brunton Outdoor Group & their Authorized MRP Distribution Partners will immediately discontinue selling that product to the retail dealer. If violations continue, Brunton Outdoor Group will close the retailers account with respect to all products and will accept no further orders. This is a unilateral statement of Brunton Outdoor Group's policy and the implementation of that policy will likewise be unilateral. Retailers may sell Brunton Outdoor Group products at any price they choose, but should be aware that the consequences of selling those products below Brunton Outdoor Group's MRP include discontinuation of affected products and ultimately, loss of Brunton Outdoor Group account status. The following activities will not be construed to be a violation of our MRP policy: Resale of closeout, discontinued or otherwise distressed merchandise, with Brunton Outdoor Group's approval. (Does not apply to Canadian Partners).

I have read and agreed to Brunton Outdoor Group's MRP policy and acknowledge that any deviation from this stipulation may result in penalty as stated above.

**Signature:** \_\_\_\_\_

**FOR BRUNTON OUTDOOR GROUP USE ONLY**

**Terms:**

Customer Group:	Segment:
Subsegment:	<input type="checkbox"/> 1M/1P <input type="checkbox"/> 1M/2P <input type="checkbox"/> 1M/3P
	<input type="checkbox"/> 1M/4P <input type="checkbox"/> 1M/5P <input type="checkbox"/> 2M/6P
	<input type="checkbox"/> 2M/7P <input type="checkbox"/> 2M/8P <input type="checkbox"/> 2M/9P
	<input type="checkbox"/> 2M/10P <input type="checkbox"/> 3M/11P <input type="checkbox"/> 3M/12P
	<input type="checkbox"/> 3M/13P <input type="checkbox"/> 3M/14P <input type="checkbox"/> 3M/15P
	<input type="checkbox"/> 4M/16P <input type="checkbox"/> 4M/17P <input type="checkbox"/> 4M/18P
	<input type="checkbox"/> 4M/19P <input type="checkbox"/> 5M/20P <input type="checkbox"/> 5M/21P
	<input type="checkbox"/> 6M/22P <input type="checkbox"/> 6M/23P

**Sales District:** \_\_\_\_\_

**Chain:** \_\_\_\_\_

**Statistics Group:**     **House**     **Rep Assigned**

**Sales Rep:** \_\_\_\_\_

**Customer Service Rep:** \_\_\_\_\_

**Sales Manager:** \_\_\_\_\_

**Sales Director Approval:** \_\_\_\_\_

Violation of any terms and conditions stated on current year price lists and programs will result in cancellation of authorized partner status. A Signature is required to process application.

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_